



THE FORUM IS HELD UNDER
 THE PATRONAGE OF HIS EXCELLENCY LIEUTENANT GENERAL
KAMEL EL-WAZIR
 DEPUTY PRIME MINISTER FOR INDUSTRIAL DEVELOPMENT
 AND MINISTER OF INDUSTRY AND TRANSPORT.

CRUISE EGYPT FORUM

1 JUNE & 2 JUNE 2025

Under the patronage of



— Registration & Inquiries —
registration@egypt-cruise.com
www.zaitoncorp.com

Main Partner



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Day One

SUNDAY 01 OF JUNE 2025

Registration
Coffee Break

09:00 - 9:45

Opening Ceremony

09:45 - 10:00

Official Address

10:00 - 10:10

Head of Organizers Committee Welcome Speech

Opening Remarks

10:10 - 10:25

Deputy Prime Minister &
Minister of Transportation & Minister of industry
Lieutenant General
Kamel Al-Wazir



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Key Note

10:25 - 10:40

Unlocking Egypt Cruise Potential

Speaker

Abu Dhabi Ports
Noura Al Dhaheri
CEO
Cruise Division

Panel Discussion 1

10:40 - 11:25

"Unlocking the Potential of the
Mediterranean and Red Sea Itinerary"

Speaker

Orient Express
Sacha Rougier
Vice President Itinerary Planning
& Destination Experience

SilverSea
Antoine Zoppi
Itinerary Designer

Miray Cruises
Mr. Osman ERLER
General Manager

Moderator

Gemma Greenwood
Director, Content Inc.

Coffee Break

11:25 - 12:00



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Panel Discussion 2

12:00 - 12:45

"Promoting Grand Arabia"

Speaker

Cruise Saudi
Mashoor Baeshen
Executive Director

Abu Dhabi Ports
Mohamed Wagdy
Director, Cruise Development

Cruise Zaiton
Jasem Zaiton
Director

Dr. Mohamed Elsherbeiny
Director
Tourism products development dept.
Egyptian Tourism Authority

Moderator

Gemma Greenwood
Director, Content Inc.



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Key Note
Presentation:

12:45 - 13:30

Cybersecurity in the Age of AI:
Governance and Emerging Technologies

Speaker

Dr. Sali Osman
NACD Governance Board
Fellow and Nasdaq Board Excellence Member
Award-winning Emerging Technology & AI CEO |
Former IMF CISO and Aramco Risk Advisor |
Ex-leader at Amazon and GE| Avid Sailor

Networking Lunch

14:00 - 15:00



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Day Two

MONDAY 2 OF JUNE 2025

Morning Coffee
& Networking

09:00 - 09:30

Key Note

09:30 - 09:45

MED Ports Association
Theodora Riga
President, MedCruise & President, Corfu Port Authority

Panel Discussion 3

09:45 - 10:30

"How to Make Successful Cruise Itineraries"

Speaker

Orient Express
Sacha Rougier
Vice President
Itinerary Planning & Destination Experience

Columbia Blu
Julia Siebert
Chief Operations Officer

Miray Cruises
Vedat UGURLU
President

Moderator

Figen Ayan
Founder, Ayan Consulting



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Key Note
Presentation:

10:30 - 10:45

Suez Canal Authority (SCA)
Dr. Anas Rakha
Senior Maritime Economist

Panel Discussion 4

10:45 - 11:30

"Development Plans and Facilitations
for Cruise Vessels"

Speaker

Suez Canal Authority (SCA)
Dr. Anas Rakha
Senior Maritime Economist

Egypt Maritime Transport & Logistics Sector
Rear Admiral
Tarek Abdullah

Abu Dhabi Ports
Mays Khaled Abdelhadi
Director

Cruise Business Planning and Operations

Dr. Mohamed Elsherbeiny
Director
Tourism products development dept.
Egyptian Tourism Authority

Moderator

Figen Ayan
Founder, Ayan Consulting

Coffee Break

11:30 - 12:00



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Panel Discussion 5

12:00 - 12:45

"The Future of Cruise Tourism in the Mediterranean and Red Sea"

Speaker

MED Ports Association
Theodora Riga
President

Oxford Economics
Dominique Exmann
Commercial Director
Tourism MENA

Cruise Zaiton
Jasem Zaiton
Director

Moderator

Gemma Greenwood
Director, Content Inc.



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Collaborative Sessions | 12:45 - 13:30

"Future Opportunities,
Strategic Partnerships & Initiatives"

Speaker

Cruise Egypt
Mohamed Gamal
Head of Organizing Committee &
Assistant General Manager GAC Egypt

Cruises News Media Group
Virginia Lopez Valiente
Founder and CEO International Cruise Summit

Oxford Economics
Dominique Exmann
Commercial Director, Tourism MENA

Ayan Consulting
Figen Ayan
Founder
European Commission Expert, Seatrade Ambassador
Port Innovation & Community Engagement

Abu Dhabi Ports
Mohamed Wagdy
Director, Cruise Development

Moderator

Gemma Greenwood
Director, Content Inc.



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Summary &
Closing Address

13:30 - 13:45

Head of Organizers Committee

Networking Lunch

13:45 - 14:45



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