

THE FORUM IS HELD UNDER
THE PATRONAGE OF HIS EXCELLENCY LIEUTENANT GENERAL

### KAMEL EL-WAZIR

Deputy Prime Minister for Industrial Development and Minister of Industry and Transport.

# CRUISE EGYPT FORUM 1 JUNE & 2 JUNE 2025

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Registration & Inquiries — registration@egypt-cruise.com www.zaitoncorp.com

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# Day One Sunday 01 of June 2025

Registration Coffee Break

09:00 - 9:45

**Opening Ceremony** 

09:45 - 10:00

Official Address

10:00 - 10:10

Head of Organizers Committee Welcome Speech

**Opening Remarks** 

10:10 - 10:25

Deputy Prime Minister & Minister of Transportation & Minister of industry Lieutenant General Kamel Al-Wazir



















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**Key Note** 

10:25 - 10:40

Unlocking Egypt Cruise Potential

#### Speaker

Abu Dhabi Ports Noura Al Dhaheri CEO Cruise Division

Panel Discussion 1

10:40 - 11:25

"Unlocking the Potential of the Mediterranean and Red Sea Itinerary"

#### Speaker

Orient Express
Sacha Rougier
Vice President Itinerary Planning
& Destination Experience

SilverSea Antoine Zoppi Itinerary Designer

Miray Cruises Mr. Osman ERLER General Manager

Moderator

Gemma Greenwood
Director, Content Inc.

Coffee Break

11:25 - 12:00









































Panel Discussion 2

12:00 - 12:45

"Promoting Grand Arabia"

#### Speaker

Cruise Saudi Mashhoor Baeshen **Executive Director** 

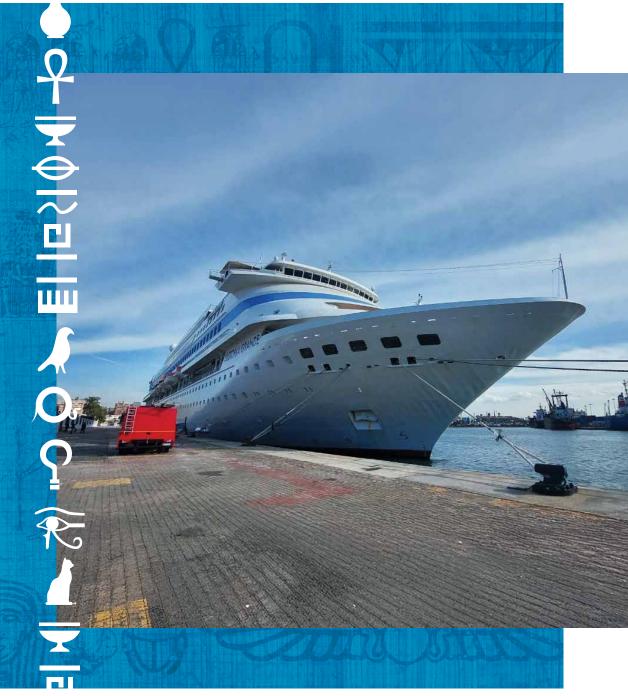
Abu Dhabi Ports Mohamed Wagdy Director, Cruise Development

> Cruise Zaiton Jasem Zaiton Director

Dr. Mohamed Elsherbeiny Director Tourism products development dept. **Egyptian Tourism Authority** 

Moderator

Gemma Greenwood Director, Content Inc.



















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## Day Two Monday 2 of June 2025

Morning Coffee & Networking

09:00 - 09:30

**Key Note** 

09:30 - 09:45

**MED Ports Association** Theodora Riga President, MedCruise & President, Corfu Port Authority

Panel Discussion 3

09:45 - 10:30

"How to Make Successful Cruise Itineraries"

#### Speaker

**Orient Express** Sacha Rougier Vice President **Itinerary Planning & Destination Experience** 

> Columbia Blu Julia Siebert **Chief Operations Officer**

> > Miray Cruises Vedat UGURLU President

Moderator

Figen Ayan Founder, Ayan Consulting



















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**Key Note** Presentation:

10:30 - 10:45

Suez Canal Authority (SCA) Dr. Anas Rakha Senior Maritime Economist

Panel Discussion 4

10:45 - 11:30

"Development Plans and Facilitations for Cruise Vessels"

#### Speaker

Suez Canal Authority (SCA) Dr. Anas Rakha Senior Maritime Economist

Egypt Maritime Transport & Logistics Sector Rear Admiral Tarek Abdullah

Abu Dhabi Ports Mays Khaled Abdelhadi Director Cruise Business Planning and Operations

Dr. Mohamed Elsherbeiny Director Tourism products development dept. **Egyptian Tourism Authority** 

Moderator

Figen Ayan Founder, Ayan Consulting

Coffee Break

11:30 - 12:00

















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Panel Discussion 5

12:00 - 12:45

"The Future of Cruise Tourism in the Mediterranean and Red Sea"

#### Speaker

**MED Ports Association** Theodora Riga President

Oxford Economics Dominique Exmann Commercial Director Tourism MENA

> Cruise Zaiton Jasem Zaiton Director

Moderator

Gemma Greenwood Director, Content Inc.







































Collaborative Sessions

12:45 - 13:30

"Future Opportunities, Strategic Partnerships & Initiatives"

#### Speaker

Cruise Egypt
Mohamed Gamal
Head of Organizing Committee &
Assistant General Manager GAC Egypt

Cruises News Media Group Virginia Lopez Valiente Founder and CEO International Cruise Summit

Oxford Economics
Dominique Exmann
Commercial Director, Tourism MENA

Figen Ayan
Founder
European Commission Expert, Seatrade Ambassador
Port Innovation & Community Engagement

**Ayan Consulting** 

Abu Dhabi Ports Mohamed Wagdy Director, Cruise Development

Moderator

Gemma Greenwood
Director, Content Inc.





























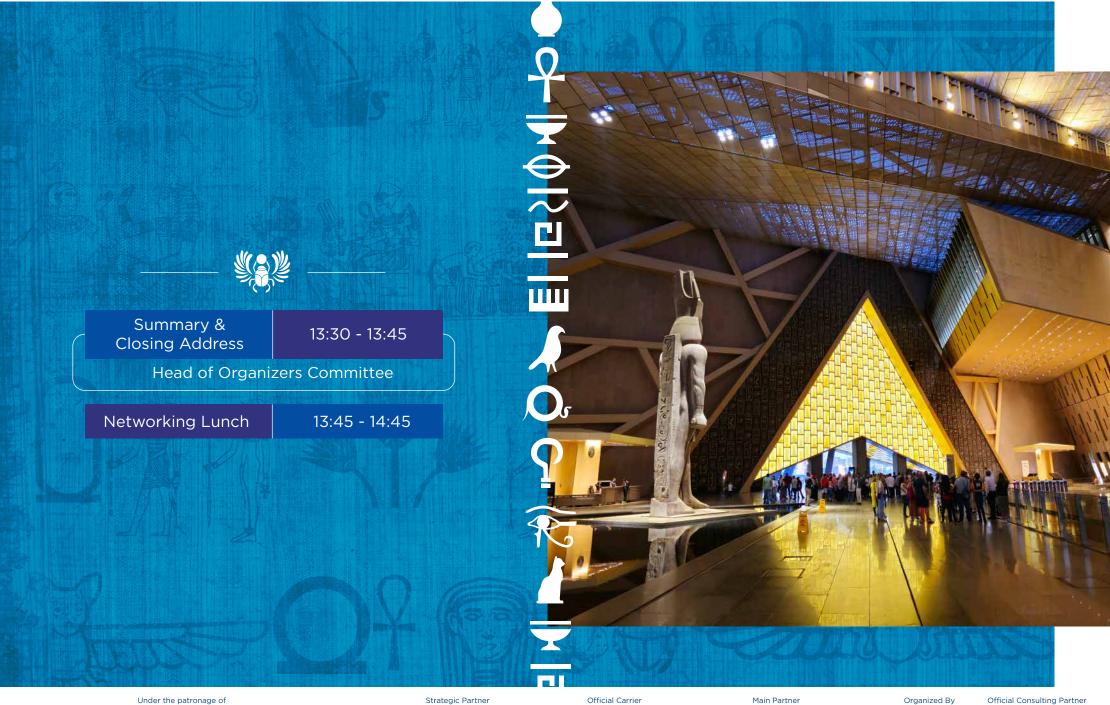








































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